



TRUMAN
P O U R H O M M E

Product Catalogue



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BIOACTIVE FORMULA

Truman is a comprehensive premium and exclusive range of Men's grooming products for skin, hair and personal care. It celebrates the best in true manhood – that is also where its name comes from. Truman is a tribute to noble masculinity, but rendered in a modern context. Truman is proudly masculine, tough and yet suave; sexy as well as chivalrous. And most importantly, always well groomed from head to toe.

The Truman crest denotes royalty.

Truman's identity is a unique blend of nobility, tough masculinity, timeless elegance and modernity.

Truman is the ultimate symbol of the well-groomed man, one of the keys to success in life.

No man who wants to succeed can do without Truman.



Truman Face Wash



MRP ₹ 270.00*
Net Content: 75ml

Exfoliating and deep cleansing daily purifying wash. Gentle cleanser with exfoliating agents that buffs away dead skin cells.

Enriched with witch hazel, aloe vera, honey and allantoin that nourishes the skin. Contains jojoba ester beads and salicylic acid that clears clogged pores, dirt and oil.

Directions to use:

Apply a small amount on wet face and work up into lather. Massage in upward and outward motion, avoiding area around the eyes. Rinse well with water. For best results use twice daily.

*Incl. of all taxes



MRP ₹ 540.00*
Net Content: 50 g

Truman UV Shield

A light weight, daily sun shield with Broad Spectrum UV protection (SPF 30, PA+), guards the skin against tanning and helps fight premature aging.

Enriched with bisabolol, aloe vera, vitamin E and oat extract hydrates the skin, soothes sunburns and skin irritation.

Directions to use:

Apply daily on cleansed face, neck and other exposed areas for maximum protection.
Reapply as needed.



Truman After Shave Balm

MRP ₹ 380.00*
Net Content: 75g

Instantly soothes and hydrates irritated skin. Light and soothing aftershave balm, easily absorbed, leaving the skin cool, comfortable and moisturised.

Alcohol free formula that contains goodness of aloe vera, witch hazel and multi-mineral complex to soften revitalize and refresh skin after shaving.

Directions to use:

Gently massage over shaved area until absorbed in upward circular motion for an instant cool and soothing sensation. Avoid area around eyes.



MRP ₹ 350.00*
Net Content: 150ml

Especially formulated for men's skin with Multi-mineral complex and Multi-botanical extracts, conditions the skin from deep within that promotes smoother clear looking skin for invigorating freshness all day long.

Enriched with goodness of tea tree oil, orange and lemon fruit extracts.

Directions to use:

Work up lather using a small amount, during bath or shower using hands or a loofah. Apply more as required, keeping away from eyes. Rinse thoroughly with plain water.

Truman Energizing Shower Gel



Truman Daily Oil Control Shampoo



MRP ₹ 380.00*
Net Content : 150 ml

Formulated especially for oily male scalp. Daily fortifying shampoo for clean and fresh feel. Enriched with wheat and soy proteins to fortify dull and limp hair.

Thyme oil, menthol, tea tree oil and ginger oil clears flaky scalp. Pro-vitamin B5 and licorice extract strengthens the hair roots.

Directions to use:

Wet hair thoroughly. Massage a small amount into hair and scalp. Rinse well and repeat if necessary. Mild enough for daily use.



MRP ₹ 280.00*
Net Content: 100g

Truman Hair Styling Gel

A non-greasy gel with long lasting hold without weighing it down. Alcohol free formula moisturises and conditions hair without leaving any residue.

Enriched with Pro-Vitamin B5, aloe vera and ginseng extract strengthens the hair and soothes the scalp. Multi mineral complex (zinc, copper, magnesium cocktail) together with tea tree oil refreshes and revitalizes scalp and hair.

Directions to use:

Apply a small amount of gel onto hands and spread evenly with fingers to wet or towel-dried hair for desired style. Repeat later in the day if necessary.



Truman Scalp & Hair Solution

MRP ₹ 320.00*
Net Content: 30ml

A revitalizing solution that helps to keep the hair healthy. Moisturises and nourishes scalp. Protects roots from flakes. Energises the roots with essential botanical actives especially selected to tackle hair problems.

Enriched with a patented combination of sweet lupine protein and polygala extract that regulates hormones, stimulate cell metabolism and improves blood circulation in the scalp that helps increase hair density.

Directions to use:

Create small partings in your hair and apply the solution over dry scalp using the applicator on the bottle. Massage gently for 2-3 minutes in circular motions with fingers. Leave it on. For best results apply every day.

Truman Bathing Bar



MRP ₹ 100.00*
Net Content: 125 g

Especially formulated for men's skin, glycerin based transparent bar for invigorating freshness all day long.

Enriched with essential oils, aloe vera and vitamin E that nourishes the skin for a smooth and fresh after feel.

Directions to use:

Rub the bar on wet skin to cleanse and refresh. Rinse with water.



*Incl. of all taxes



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